



SCENE & HEARD

WWW.JUSTGIVING.COM

A Quick Guide

If you would like to raise sponsorship in a really easy way then **justgiving.com** is what you need. Your friends and family can sponsor you online and it costs you nothing. (A small transaction fee is taken from the final amount raised but this is balanced against the fact that you will attract many more sponsors this way...all those distant relatives are but an email away!)

The benefits of **justgiving.com** are:

- It is easier to get people to sponsor you.
- You will reach more people because you can send the link via email.
- You don't have to chase people for their sponsorship money after the event.
- You won't have to handle any cash as all sponsorship is collected securely online and paid directly into Scene & Heard's bank account.
- Gift Aid is automatically collected (which means that Scene & Heard receives an additional 22% of the value of the donation direct from the Government.)

There are two ways to use **justgiving.com**:

1) GET FRIENDS TO DONATE DIRECTLY TO SCENE & HEARD:

Very simple! Just send your friends, relatives and colleagues the link:
www.justgiving.com/sceneandheardwalk and they can sponsor Scene & Heard directly on this secure webpage.

Or if you want something that's more individual...

2) SET UP YOUR OWN JUSTGIVING.COM PAGE.

- Go to **www.justgiving.com** and click on the orange 'start fundraising' button.
- Hit the big orange button 'Create Your Page'
- Hit the 'select' button for sporting events and then **select walk** and **enter the date** 29th April 2007.
- Select '**Scene & Heard: Picking Up The Pace!**' from the list.
- You will then have to enter '**Scene & Heard**' as the charity you want to raise money for. Scene & Heard's logo will appear. **Select** again.
- You then set up a simple and free account.
- You create your own page which justgiving.com will lead you through.
- Email your own personal link to all your friends and family and get collecting!

Good Luck!